

Social Responsibility

Since our founding, Manpower has been passionate about making differences in the lives and communities in which we serve. This commitment is at the core of what we do – connecting people with jobs, training and tools that enable them to support themselves and contribute to the community. But it goes even further. We also strive to operate at the highest level of integrity – and to be an effective and imaginative agent for change. Four issues shape Manpower's Social Responsibility Agenda:

1. Workforce Development
2. Disaster Recovery Assistance
3. Reaching Out to Refugees
4. Combating Human Trafficking



Community involvement, memberships and partnerships

At Manpower, it is our fundamental belief that work plays a key role in people's lives. We are committed to learning and growing. And we do that by sharing knowledge and resources, and by obtaining the best employees for our offices, the best candidates for our clients and establishing the best relationships in our communities.

U.S. Hispanic Chamber of Commerce (USHCC)

National Urban League (NUL)

National Society of Hispanic MBAs (NSHMBA)

Society of Hispanic Professional Engineers (SHPE)

National Association for the Advancement of Colored People (NAACP)

American Association of Retired Persons (AARP)

Women's Business Enterprise National Council (WBENC)

Member of local and regional councils like:

Chicago Minority Business Development Council

Wisconsin Supplier Development Council

Michigan Minority Business Development Council

US Pan Asian American Chamber of Commerce (USPAACC).

TechReach, Manpower's proprietary workforce development program, provides assessment, training, certification, support and placement services for a diverse population with many barriers to employment. Then, through partnerships with employers, government, community-based organizations and other entities, TechReach puts people to work in high-growth, well-paid, in-demand jobs.

Teamworks, Manpower's employee volunteerism program with a focus on giving back to the community by partnering with organizations such as: Junior Achievement; Boys & Girls Clubs; Special Olympics; Big Brothers, Big Sisters; and the Literacy Service of Wisconsin.

us.manpower.com/diversity

For more information about our diversity workforce initiatives, strategic partnerships and how they can contribute to the success of your company, visit us.manpower.com/diversity

Do more

Be more

What do you do?



Manpower®

12345 Your Street
Suite 1234
Your Town
123.456.7890
us.manpower.com/diversity

SM-445 (11/08) ©2008 Manpower Inc.

Do more.
Be more.



Long before corporate diversity directors, diversity departments, diversity goals, W/MBEs and EEOCs, Manpower was finding the best in everyone and putting it to work. In fact, for 60 years, our business has been guided by the belief that there is a role for every individual in the world of work.

Today, we're still an organization that is dedicated to increasing the diversity of the American workforce, and those around the world. We understand that diversity is more than a program. It's a way of life. Manpower takes pride in putting individuals of diverse cultures, talents, and experiences to work. Our employees and associates are dedicated to the values and mission of Manpower. And together, we create a better workforce one person at a time.

After all, diversity helps us see the power in the individual. And in ourselves.

500,000

Manpower associates currently on assignment in North America

Our diversity vision

By engaging every employee and creating an environment where we can all achieve our full potential, Manpower will provide greater value to our clients and our communities.

Inclusive

Since our beginning, the nature of our business has given us a privileged position to promote diversity. Manpower was a pioneer in creating opportunities for women to engage and thrive in the workforce, beginning in 1948, when it was not yet socially accepted for women to work outside of the home and develop careers. We also played an important role in providing jobs to people of color in the 1960s, the most pivotal era for racial diversity in the United States workforce.

This leadership in diversity continues today. As a global organization, Manpower supports diversity within our ranks, with our suppliers and with our clients. We strive to create inclusive environments that are recognized in each country and culture for engaging people with diverse characteristics. A few examples include:

- Gender
- Race
- Ethnicity
- Culture
- Physical Ability
- Age
- Sexual Orientation
- Religion
- Work Experience
- Social Class
- Educational Background

Supplier Diversity

By identifying and encouraging future opportunities to increase our reach through diversity partnering and mentoring, this program creates a strong foundation that benefits and supports a diverse supplier base.

Recruitment Strategies

Whether they're looking for long- or short-term, direct hire, temp-to-hire or contract candidates, this program helps ensure our clients have access to a diverse pool of talent.

Workforce Development

Partnering with businesses, governments, non-profits and individuals, we provide high-growth, well-paid, in-demand employment opportunities by preparing the unemployed and underemployed with the skills, competencies and relevant work experience employers require.

Community Partnerships

We establish relationships with community-based organizations to offer innovative opportunities for both Manpower and the community while empowering individuals to succeed.

Through TeamWorks, we encourage employees to engage in community service to strengthen the communities where we do business, boost our ability to attract, develop and retain the best associates and enhance our corporate image and reputation.